



FLORIDA HELPS FOUNDATION **2015 BACK BAY BASH**



The **BACK BAY BASH**, scheduled for Saturday, November 14th, 2015, is a family & adult entertainment festival being held at the **BOOTLEGGER'S WATERFRONT BBQ @ SALTY SAM's MARINA** on Estero Bay and hosted by the **Florida Helps Foundation**. We are raising funds to sustain and expand our **PADLS Program (Persons with Autism or Disabilities Learn Swim)** (2/3) and for **My Autism Connection** and the **Tabarrini Foundation** (1/3).

The **BACK BAY BASH** hopes to attract not only local Lee and neighboring County patrons, but also attendees from the Miami and Tampa areas and across the State. We aim to attract a significant number of weekend visitors to enjoy our event and take advantage of hotel discount packages to visit and enjoy the wide range of activities, restaurants, and retail shops that Fort Myers Beach and the neighboring areas in Lee County have to offer!

The **Back Bay Bash** is a "**Hybrid Festival**" event that caters to both Families and the Adult "Music Festival" crowd. A range of activities, attractions, and other features will be offered at our **KIDZ ZONE** during the day, including a supervised play and activities area for autistic and special needs kids (our Charity's focus) and an array of attractions for kids of ALL ages ... Bay boat rides, Pirate ship cruise, Fashion Shows, Mermaid Tank, Beach Fire Truck, Silent Auction, 50/50 raffles, and much more! Our "**Awareness Alley**" will host tables for Service Providers that work for families with autistic & special needs kids. And, we'll also have a "**Business Showcase**" area for our Sponsors and various area merchants.

At 5 pm, we will transition to a more adult-oriented music festival environment. Music acts will now target this adult crowd, with this year's theme being "**REGGAE & TROP ROCK**" featuring local bands that excel in these music genres. Our "Hybrid Festival" approach will provide the broadest appeal to festival goers, encouraging the largest possible enjoyment from our SWFL residents and visitors alike, helping us raise significant funds for our **PADLS Program** and our non-profit partners ... **My Autism Connection** and the **Tabarrini Foundation**.



For More Info., send email to backbaybash@flhelps.org or see www.FLhelps.org
See our Facebook Event Page at: <https://www.facebook.com/events/1692225061000832/>